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experience

imc information multimedia communication AG (February 2012-present)

Screen Designer / GUI Developer for an eLearning web application, CLIX. Chief duties include working with the product management team to conceptualize and implement new features as part of an iterative development cycle, analyzing existing features and components to identify areas for improvement, building interactive prototypes to demonstrate features in conceptual stages, interpreting user-testing data to extrapolate implementable solutions, presenting concepts to senior-level executives, and managing the creation and delivery of custom-themed designs for customers. Trained a work student on the process used to create customer designs as well as merging software patches with the custom designs.

KB Design, self-employed (May 2010-present)

Freelance web design/development and print design for a diverse group of clients. Range of projects includes custom Wordpress installation, custom Magento installation, web server configuration and administration, website (re)design and implementation, logo design & identity development, concept illustration, photo editing, and creation of static and animated advertisements as well as brochures, flyers, banners, and other marketing materials.

Bestem USA, Atlanta (January 2010-September 2010)

Web designer/developer for an after-market motorcycle accessories manufacturer and retailer. Developed brand identity for print and web advertisements. Created a custom theme for their existing osCommerce web shop using PHP, JavaScript, and CSS.

skills

<u>design:</u>

sketching; research & documentation; concept generation; marketing materials

<u>digital:</u>

(X)HTML(5); CSS(3); PHP (OOP and scripting); MySQL; JavaScript; jQuery; ExtJS; AJAX; Search Engine Optimization, Cross-Platform Cross-Browser Compatibility; WordPress customization; Magento customization; SVN; MAMP/XAMPP; basic Java/JSP knowledge Adobe Suite (Illustrator, Photoshop, InDesign, Flash, Fireworks, Dreamweaver)

education

BS Industrial Design, Georgia Institute of Technology, 2005–2010 3.33 GPA, Dean's List, Faculty Honors, symphonic band, DramaTech theatre

High School Diploma, East Paulding High School, Dallas, GA, 2001–2005 96/100 GPA, S.T.A.R. (Student Teacher Achievement Recognition) winner from Paulding county, GA

leadership

Primary Editor, Georgia Tech Biomedical Engineering Senior Design Team 94, 2009-2010 Teaching Assistant: Art History I, 2007 National Honor Society President: 2004-2005

^{*} References available upon request.